

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62564-1

DATE PRINTED

08/10/12

AND

PAGE 1

30083	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 166284		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>	
<b>NAME</b>	MEDIA STRATEGIES & RESEARCH		ED PERLMUTTER FOR CONGRESS	
<b>AND</b>	1580 Lincoln St Ste 510		3440 Youngfield St # 264	
<b>ADDRESS</b>	Denver	CO 80203-1507	Wheat Ridge	CO 80033-5245
	USA		USA	
<b>CONTACT</b>			<b>PRODUCT</b> 10/8-10/14 EST 11560	
<b>LOCAL SALESPERSON</b>	Stacey Stark	<b>AGENCY EST. NO.</b> 11560	<b>PRODUCT CODE</b>	1300
<b>NATIONAL SALESPERSON</b>				
<b>BROADCAST SCHEDULE STARTING</b> 10/08/12 <b>AND ENDING</b> 10/14/12 <b>NO. WEEKS:</b> 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Ethnicity		SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS		FROM	TO						
8/9 NEW ORDER (NH) \$46,525.										
1 LUR	10010..	2	05:00A	05:28A	30S	10/08/12-10/11/12	NEWS 4 EARLY 5-5:28AM	2	250.00	500.00
2 LUR	11101..	4	05:28A	06:00A	30S	10/08/12-10/12/12	NEWS 4 EARLY 5:28-6:00AM	4	300.00	1200.00
3 LUR	11111..	5	06:00A	07:00A	30S	10/08/12-10/12/12	NEWS 4 TODAY	5	350.00	1750.00
4 LUR	11111..	5	07:00A	08:58A	30S	10/08/12-10/12/12	THE EARLY SHOW	5	275.00	1375.00
5 LUR	.....1	1	05:57A	07:58A	30S	10/14/12-10/14/12	NEWS 4 THIS MORNING	1	200.00	200.00
6 LUR	01001..	2	09:57A	11:00A	30S	10/09/12-10/12/12	PRICE IS RIGHT	2	450.00	900.00
7 LUR	10000..	1	11:00A	12:00N	30S	10/08/12-10/08/12	YOUNG & THE RESTLESS	1	400.00	400.00
8 LUR	01011..	3	04:00P	05:00P	30S	10/09/12-10/12/12	DR PHIL	3	600.00	1800.00
9 LUR	10101..	3	05:30P	06:00P	30S	10/08/12-10/12/12	CBS EVENING NEWS	3	1100.00	3300.00
10 LUR	.1111..	4	06:30P	06:58P	30S	10/09/12-10/12/12	CBS4 NEWS AT 630PM	4	1000.00	4000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
11 LUR	11111..	5	05:00P	05:30P	30S	10/08/12-10/12/12	NEWS 4 AT 5 PM	5	1200.00	6000.00
12 LUR	11111..	5	06:00P	06:30P	30S	10/08/12-10/12/12	CBS4 NEWS AT 6	5	1000.00	5000.00
13 LUR	.....1	1	04:58P	05:58P	30S	10/14/12-10/14/12	NEWS 4 AT 5 - SUNDAY	1	1800.00	1800.00
14 LUR	.....1	1	08:00P	09:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	1	4000.00	4000.00
15 LUR	1111100	5	10:00P	10:35P	30S	10/08/12-10/12/12	LATE NEWS M-SU	5	1700.00	8500.00
16 LUR	0000010	1	10:00P	10:35P	30S	10/13/12-10/13/12	LATE NEWS M-SU	1	1700.00	1700.00
17 LUR	0000001	1	10:00P	10:35P	30S	10/14/12-10/14/12	LATE NEWS M-SU	1	1700.00	1700.00
18 LUR	11110..	4	10:35P	11:37P	30S	10/08/12-10/11/12	LATE SHOW WITH DAVID	4	600.00	2400.00
Total Contract:								53		46525.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						44325.00	.00	.00	44325.00	
GRAND TOTAL									44325.00	

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